WHAT PEDESTRIANS WISH EVERY MOTORIST KNEW....

- That I am a person. I have a family, a job, friends and a life waiting for me when I get home.
- That you should never make a right-turn-on-red until you stop and make sure no one is using the crosswalk.
- That when a car is stopped in their lane it is quite possible they are stopped to let me cross the street. Don’t pull around them without checking first to see if I’m in the crosswalk.
- That those bright yellow signs with people walking on them posted at the side of the street mean that you should expect to see a person crossing there.
- That waiting for you to allow me to cross the street at intersections and crosswalks makes me feel that there is no reward for following the rules.
- That if you yielded to me when you should I would be more inclined to walk out of my way to use a crosswalk or intersection.
- That I am contributing to the clean air solution by using human-powered transportation.

WHAT MOTORISTS WISH EVERY PEDESTRIAN KNEW...

- That I am a person. I have a family, a job, friends and a life waiting for me when I get home.
- I may not always be looking for you. Cross where I expect to see you.
- Cars take longer than you think to come to a stop. Don’t dart out into the street, I won’t have time to stop for you.
- When you get off a bus, walk to the closest intersection, don’t run in front or back of the bus. I’m trying to watch out for the other drivers who are dodging the back of the bus and I may not see you.
- When you make eye-contact with me, I know that you are wanting to cross the street, wait until I look at you.
- That just because I stop for you, the cars in the next lanes may not. Please use due care and make sure each driver sees you. My life would be altered if I saw you hit by another car.
- That sometimes, even if I see you, I can’t stop because the person behind me is too close and will rear-end me.
WHAT LAW ENFORCEMENT WANTS EVERY ROAD USER TO KNOW...

- That I am a person. I have a family, a job, friends and a life waiting for me when I get home.
- It ruins my day to have to investigate a pedestrian crash. The pedestrian never wins.
- I am an equal opportunity ticket writer. Motorist or pedestrian, if you are breaking the law, I will write you a ticket.
- Wherever two streets intersect, marked or not, the pedestrian has the legal right-of-way.
- Even though free-right-hand-turns are legal in Nevada, you must still come to a complete stop, then yield the right-of-way to pedestrians.
- Whenever you come upon a car stopped in the road, you must slow down or stop until you are sure that the car isn't stopped for a pedestrian or bike. Multiple Threat crashes have a high number of fatalities.
- It is legal for a pedestrian to cross the street mid-block. If it is not a marked crosswalk the pedestrian must yield the right-of-way to the vehicle.
- That motorists must learn to see pedestrian signage, and to expect to see pedestrians and bikes wherever the signs are.

A MESSAGE FROM MAYOR OSCAR GOODMAN:

Las Vegas: a great place to work, play and live. Unfortunately, too many lives are lost or permanently altered every year when motorists and pedestrians collide on our city streets.

Many Las Vegans don't realize that this is not a tourist problem:
- 82 percent of those injured or killed last year were Las Vegas residents.
- 87 percent of the drivers involved in pedestrian crashes are licensed in Nevada.

Slow Down!
- A little planning and extra care will help you get to your destination safely.
- Please add a few minutes when planning how long a trip will take you.
- On foot, bike or by car, adding a few minutes allows you to make safer choices.
- We want you to be part of our community.
THIS LIFE SAVING MESSAGE BROUGHT TO YOU BY:

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