Example Logic Model for Planning, Implementation and Evaluation

**Process Objectives**
(Activities required to achieve changes in outcome objectives)

- By MM/DD/YEAR Program Manager will secure all human and financial resources needed to implement intervention within the service area.
- By MM/DD/YEAR staff will develop and operationalize all client recruitment strategies and materials within the service area.
- By MM/DD/YEAR staff will establish a network of service providers to create a referral network system within the service area.
- By MM/DD/YEAR staff will be trained on all policies and procedures and intervention materials within the service area.
- Between MM/DD/YEAR and MM/DD/YEAR staff will recruit participants for pilot test of intervention in service area.
- By MM/DD/YEAR staff will conduct and evaluate one pilot test of the intervention, report and revise if needed within the service area.
- By MM/DD/YEAR staff will implement and evaluate 3 cycles of the intervention within service area.
- By MM/DD/YEAR staff will begin dissemination of evaluation results to all key stakeholders with final report by MM/DD/YEAR within service area.

**Outcome or Immediate Objectives**
(Changes in risk and protective factors)

- At the end of the intervention session, 100% of participants will be able to identify coping strategies for dual identity.
- At the end of the last intervention session, 75% of participants will report they intend to negotiate condom use with different partners and in different situations.
- At the end of the last intervention session, 95% of participants will report high confidence in negotiating safer roles and situations with partners.
- At the end of the last intervention, 100% of participants who do not know their HIV status will be referred to counseling and testing.
- At the end of the last intervention, 75% of those participants who were referred will report that they know their own HIV status.

**Behavioral or Intermediate Objective**
(Changes in behavior)

- Two months post intervention, 60% of the participants in service area who complete the intervention will report practicing safer sex as measured by: abstaining from sexual activity, consistent, correct condom use, or being in a mutually monogamous relationship.

**Goal Statement**
(Changes in surveillance and other research data)

- To decrease the incidence of HIV in black MSM 18 to 49 years living in service area over the next 3 years by 15%.

**Process monitoring and evaluation**

**Outcome monitoring and evaluation**

**Impact evaluation**

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Implementation and Evaluation

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