Why Media Studies in Las Vegas?

Resources and opportunities. Our program is housed in new facilities on the culturally diverse UNLV campus, with access to multiple research libraries, archives and arts facilities, as well as the Smithsonian-affiliated National Atomic Testing Museum and Brookings Mountain West. Southern Nevada, in the heart of the booming American Southwest, is a multinational hub for entertainment, urban and scenic tourism, and new technologies. Las Vegas hosts two of the nation’s largest media conventions each year, as well as many new-economy companies. The region offers compelling research opportunities in: media ownership; 21st century social, environmental, urban, and economic challenges; public health; and emerging technologies.


Our M.A. program has a total of 30 course credits, and can be completed as rapidly as three semesters with summer courses. Courses focus on three areas: applied research techniques and media experience, key concepts, and specialized areas such as technology, law, social media, and advertising. You’ll learn the basics during the first half. During the second half you focus on a major project, mentored by professors, that brings together media techniques, concepts, and a topic area of your choice. After graduation, our students have entered prestigious PhD programs, and started careers in public information, software development, media production, corporate communications, and social media management.
Admission Requirements: Complete the “Apply Yourself” application by March 15 for Fall admission. Submit official transcripts from all previous colleges and universities. Min GPA is 2.75 for undergraduate work (3.0 for last two years). Submit a writing sample and a two-page letter discussing your specific interests, goals, and experience. Arrange for three reference letters (two from instructors). Register for the GRE (results can arrive after deadline).

See the detailed Graduate College and Media Studies requirements here: http://www.unlv.edu/ma/jms

Questions? Contact our Graduate Coordinator at Julian.Kilker@unlv.edu

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