MKT 767 Summer Session
International Business Field Study May 14 – 21, 2017
An exploration of the country’s business climate and culture

Western Russia - St Petersburg, Novgorod

Business visits: Advertising agency, Baltika brewery, local hotel, retail
Cultural visits: Hermitage, Yussupov Palace, Novgorod Kremlin, Cathedral of St Sophia, Yaroslav’s court

Four mandatory course sessions:
Friday 6:00 PM, March 10th
Friday 6:00 PM, April 7th
Sunday May 14th–Sunday May 21st

Tour cost (excluding airfare) $2200.00

Course cost
Enroll for credit* (tuition) or via Continuing Education ($200)
*must be enrolled in a UNLV graduate study program to earn credit

Contact instructor: Dr. Gillian Naylor, gillian.naylor@unlv.edu for information