BOOKS

BOOK CHAPTERS AND ENTRIES
ARTICLES


ARTICLES continued

CONFERENCE PAPERS AND PRESENTATIONS
Engstrom, E. (2012, November). Learning from and teaching with smart popular culture: Corporate wives, career girls, and partner asymmetry in Mad Men. Presented at the National Communication Association annual convention, Orlando, FL.
Engstrom, E. (2012, August). Gender dynamics and journalists: Cultural work and the function of functionaries. Presented at the Association for Education in Journalism and Mass Communication annual convention, Chicago, IL.
Engstrom, E. (2012, February). Mad women and the marriage gradient: The risks and rewards of being a highly competent woman. Presented at the Far West Popular and American Culture Associations annual meeting, Las Vegas, NV.
Engstrom, E. (2011, August). Mad women: Workplace stereotypes beyond Kanter. Presented at the Association for Education in Journalism and Mass Communication annual convention, St. Louis, MO.
Engstrom, E. (2011, August). ‘Teacher is bitter man-hater’: Adjusting course content and delivery. Presented at the Association for Education in Journalism and Mass Communication annual convention, St. Louis, MO.
Engstrom, E. (2010, August). Women’s music on radio: A soundscape in flux. Presented at the Association for Education in Journalism and Mass Communication annual convention, Denver, CO.
Engstrom, E. (2010, March). *Women’s voices, women’s music: Status report on feminist media in popular culture.* Presented at the Far West Popular and American Culture Associations annual meeting, Las Vegas, NV.


Engstrom, E. (2009, March). *Say yes to hegemonic femininity: Gender portrayals in TLC’s Say Yes to the Dress.* Presented at the Far West Popular Culture and American Culture Associations annual meeting, Las Vegas, NV.


Engstrom, E. (2007, February). *In your face: Use of women and sex to create casino branding in Las Vegas.* Presented at the Western States Communication Association annual convention, Seattle, WA.

Engstrom, E. (2007, February). *Putting AEJMC to work for you: How to make the most of your membership and your time at the national convention.* Panelist at the Association for Education in Journalism and Mass Communication Midwinter Conference, Reno, NV.


Engstrom, E. (2000, January). Uncovering the past, enlightening the present: The Internet and the story of Nikola Tesla. Presented at the Far West Popular Culture and American Culture Associations annual meeting, Las Vegas, NV.


CONFERENCE PAPERS AND PRESENTATIONS continued


SERVICE PUBLICATIONS


